



## METRO ATLANTA ANNOUNCEMENTS 2021 NEW LOCATIONS

The Metro Atlanta Chamber's Economic Research Team publishes the following list of all known and confirmed companies that have made location announcements within the 29-county metro Atlanta area as defined by the U.S. Census Bureau (Barrow, Bartow, Butts, Carroll, Cherokee, Clayton, Cobb, Coweta, Dawson, DeKalb, Douglas, Fayette, Forsyth, Fulton, Gwinnett, Haralson, Heard, Henry, Jasper, Lamar, Meriwether, Morgan, Newton, Paulding, Pickens, Pike, Rockdale, Spalding, Walton). This list is compiled using a variety of sources, including: the Atlanta Business Chronicle, the Atlanta Journal-Constitution, company websites, the Georgia Department of Economic Development, Georgia Power Community & Economic Development, the Metro Atlanta Chamber, and economic development organizations throughout the metro Atlanta region.

Company	Facility Type	Product or Service	Location	Projected Number of New Jobs <sup>1</sup>
Rivian	Manufacturing Facility	Electric Automobile Manufacturer	Walton County	7,500
Intuitive	Manufacturing Facility	Robotic-Assisted Surgery	Gwinnett County	1,200
Visa	Branch Office	Financial Services	City of Atlanta/Fulton County	1,000
FanDuel	Technology Campus / Software Dev Center	Sports-Tech Entertainment	City of Atlanta/Fulton County	907
Cisco	R&D Center	Networking Hardware Company	City of Atlanta/Fulton County	700
Freshly	Distribution Center	Prepared Meal Delivery	Clayton County	665
Micron Technology Inc.	R&D Center	Computer Semiconductor Manufacturer	City of Atlanta/Fulton County	500
Newrest	Corporate Headquarters	Catering & Food Service Solutions	Clayton County	415
PAC Worldwide	Manufacturing Facility	Custom Packaging	Fulton County(South)	399
Expeditors International	Manufacturing Facility	Service-Based Logistics	Clayton County	300
ServiceMaster Brands	Corporate Headquarters	Residential and Commercial Services	Fulton County(North)	254
Freshly	Distribution Center	Prepared Meal Delivery	Cobb County	250
Advanced Modular Structures LLC	Manufacturing Facility	Construction	Fulton County (South)	200
Catalyst Nutraceuticals	Corporate Headquarters & Manufacturing	Dietary Supplements	Gwinnett County	200
GreyOrange	Corporate Headquarters & Fulfillment Center	Supply Chain Tech / AI-Enabled Software and Robotics	Fulton County(North)	200
Worldwide Flight Services	Distribution Center	Cargo, Passenger, Premium, Ramp, Baggage & Technical Services for Airlines	Fulton County(South)	200
Outreach	Regional Headquarters	Sales Engagement Software	City of Atlanta/Fulton County	200
KB Autosys	Manufacturing Facility	Brake Pads	Meriwether County	180



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Company	Facility Type	Product or Service	Location	Projected Number of New Jobs <sup>1</sup>
Capital Ontap	U.S. Headquarters	Financial Services	City of Atlanta/Fulton County	150
Pregis	Manufacturing Facility	Protective Packaging Solutions	Henry County	150
Target	Distribution Center	Retail Trade	Gwinnett County	150
Southern Poverty Law Center	Headquarters	Civil Rights Law Firm	City of Atlanta/Fulton County	140
Feit Electric	Distribution Center	Smart Home & Energy-Efficient Lighting	Henry County	120
Overtime Elite	Sports & Development Facility	Development Program for Elite High School Basketball Players	City of Atlanta/Fulton County	112
B&G Foods, Inc.	Other	Branded Food Holding Company	Fulton County(South)	109
Dole Packaged Foods, LLC	Distribution Center	Packaged Food Production	Henry County	100
Empire Auto Parts	Regional Headquarters	Auto Part Distributor	Gwinnett County	100
TeamViewer	Branch Office	Secure Remote Connectivity Solutions	City of Atlanta/Fulton County	100
GCP Applied Technologies	U.S. Headquarters	Construction Products Technologies	Fulton County(North)	60
D4DT	Branch Office	Data Management Platform	Fulton County(North)	90
IC Biomedical	Manufacturing Facility	Cold Chain Storage & Transport Technology	Bartow County	80
Kirchhoff Automotive	Assembly Facility	Car Body Components	Gwinnett County	73
Heliox	Corporate Headquarters	E-Mobility Charging Systems	City of Atlanta/Fulton County	70
Semperit Industrial Products	Corporate Headquarters	Specialized Rubber Products for Industrial & Medical Sectors	Coweta County	70
Exotec	Corporate Headquarters & Manufacturing Facility	Automated Warehouse Order Preparation Systems	City of Atlanta/Fulton County	60
Hootsuite	Co-Working Space	Social Media Management Platform	City of Atlanta/Fulton County	60



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Company	Facility Type	Product or Service	Location	Projected Number of New Jobs <sup>1</sup>
Jeremias Inc.	Branch Office	Flue and Chimney Systems Manufacturers	Cobb County	60
Illuminarium	Other	Arts and Entertainment	City of Atlanta/Fulton County	54
Ringover	Corporate Headquarters	Cloud Communication Software Publisher	City of Atlanta/Fulton County	50
Quartz Depot	Corporate Headquarters	Countertop Fabrication & Installation	Gwinnett County	50
Wayflyer	U.S. Headquarters	e-Commerce funding	City of Atlanta/Fulton County	50
Optimax Eyewear	Distribution Center	Glasses Retailer	Clayton County	40
Sungdo Eng USA	U.S. Headquarters	Construction of High-Tech Industrial Facilities	Gwinnett County	30
AMP Robotics	Distribution Center	Renewables & Environment	Dekalb County	25
CleanSpark	Data Center	Bitcoin Mining and Diversified Energy Technology	Gwinnett County	20
Emotive	Branch Office	Conversational Text Messaging Marketing Platform	tbd	20
Allbound	U.S. Headquarters	Partner Relationship Management Software	Dekalb County	18
Carollo Engineers	Innovation Center	Engineering Services	Gwinnett County	15
Electric Owl Studios	Movie Studio	Digital Media and Broadcasting	DeKalb County	15
SK Holdings C&C	IT Office Center	IT Service & System Integration	Gwinnett County	15
Mujin Corp.	U.S. Headquarters	Automated Intelligent Robotics Production	Fulton County (North)	14
TME	Branch Office	Electronics Components	Gwinnett County	10
Wade Trim	Innovation Center	Civil Engineering	Gwinnett County	8
Direct Packaging	Manufacturing Facility	Commercial Packaging Solutions	Gwinnett County	5
University Growth Fund	Branch Office	Education-Based Private Equity Fund	City of Atlanta/Fulton County	5



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Company	Facility Type	Product or Service	Location	Projected Number of New Jobs <sup>1</sup>
High Tech Commercial Cleaning	Services Office	Commercial Cleaning Services	Gwinnett County	2
NRW Global Business USA	Branch Office	Investment Agency	City of Atlanta/Fulton County	1
AIDS Healthcare Foundation (AHF)	Headquarters	Non-Profit Organization	City of Atlanta/Fulton County	tbd
The Center for Global Health and Innovation	Research Hub	Research & Development	City of Atlanta/Fulton County	tbd
Grab My Bag	Corporate Headquarters	Baggage Claim Delivery Service	Fulton County(North)	tbd
Indie Studios	Corporate Office	Co-Working Space	City of Atlanta/Fulton County	tbd
MBS Equipment Company	Regional Headquarters	Studio Consulting and Production services	Fayette County	tbd
Roam	Co-working	Shared Workspace	Fayette County	tbd
Softies	Corporate Headquarters & Fulfillment Center	Functional Loungewear, Sleepwear, and Robes	Gwinnett County	tbd
Transfix Inc.	Branch Office	Transportation Solutions Provider	Fulton Count(North)	tbd

<sup>1</sup>Projected Number of New Jobs generally are to be created over three years.

If you would like to inform us of other company announcements, please email [jamurphy@macoc.com](mailto:jamurphy@macoc.com).



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Company	Facility Type	Product or Service	Location	Projected Number of New Jobs <sup>1</sup>
Google	Branch Office	Internet Related Services & Products	City of Atlanta/Fulton County	2,500
Purple Mattress	Manufacturing Facility	Mattresses & Comfort Technology	Henry County	500
Vanderlande Industries Inc.	North American Headquarters	Logistics Services	Cobb County	500
Cisco Systems Incorporated	Branch Office	Network Connectivity Software	City of Atlanta/Fulton County	400
SK Group	Manufacturing Facility	Glass-Based Substrates for Semiconductor Chips	Newton County	400
Amazon.com	Branch Office	Online Retailer	City of Atlanta/Fulton County	300
Greenlight Financial Technology	Corporate Headquarters	Debit Cards For Children & Family-Oriented Money Management Platform	City of Atlanta/Fulton County	300
Deposco	Corporate Headquarters	Supply Chain Software	Fulton County(North)	270
Hapag-Lloyd America Inc.	North American Headquarters	Shipping and Container Transportation	DeKalb County	250
Relay Payments	Corporate Headquarters	Electronic Payment Networks in Transportation, Logistics, & Supply Chain	Cobb County	235
Best Buy	Research Hub	Electronics Retailer	DeKalb County	200
Calendly	Corporate Headquarters	Cloud Scheduling Platform	City of Atlanta/Fulton County	200
Soliant Health	Corporate Headquarters	Healthcare/Education Jobs & Staffing	Gwinnett County	200
Twitter	Branch Office	Social Media Platform	City of Atlanta/Fulton County	155
Republic Elite	Corporate Headquarters	Multifamily Interiors	Gwinnett County	125
Averra Glow	Manufacturing Facility	Natural Skin Care Products	Gwinnett County	100
Elavon	Corporate Headquarters	Payment Processor and Subsidiary	City of Atlanta/Fulton County	100



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Company	Facility Type	Product or Service	Location	Projected Number of New Jobs <sup>1</sup>
Epi Breads	Manufacturing Facility	Custom Breads for Foodservice & Retail Industries	Gwinnett County	100
FullStory	Corporate Headquarters	Digital Experience Analytics	City of Atlanta/Fulton County	100
Itential	Corporate Headquarters	Intelligent Automation for Physical & Cloud Network Infrastructure	City of Atlanta/Fulton County	100
KNAPP	Branch Office	Logistics Services	Cobb County	100
LifeQ	Corporate Headquarters	Biometrics & Health Information Derived from Wearable Devices	Fulton County(North)	100
Vintage Broncos	Manufacturing Facility	Car Manufacturer	Gwinnett County	100
Verusen	Corporate Headquarters	AI-Driven Cloud Platform	City of Atlanta/Fulton County	95
IC Biomedical	Manufacturing Facility	Deep Freezer Manufacturer	Bartow County	80
Nutracap Labs	Manufacturing Facility	Pharmaceutical and Medicine Supplements	Gwinnett County	80
SecurEnds	Corporate Headquarters	Modern Identity Management & Governance Software	Fulton County(North)	75
Voxie	Corporate Headquarters	Text Marketing Platform	Fulton County(North)	70
SmithBrown Marketing	Corporate Headquarters	Business to Business Conversion	Fulton County (tbd)	69
Jeremias Inc.	Branch Office	Chimney Systems	Cobb County	60
Hermeus	Corporate Headquarters & Aircraft Assembly	Hypersonic Aircraft	DeKalb County	50
Price Industries	Manufacturing Facility	Equipment & Components for Non-Residential HVAC	Gwinnett County	50
RoadSync	Corporate Headquarters	Logistics Payment Software	City of Atlanta/Fulton County	50
Sonar Software	Corporate Headquarters	Software Platform for CRM Automation & Integration	City of Atlanta/Fulton County	50
Thred Studio	Manufacturing Facility	Textile Printing	Gwinnett County	50



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Ironscales	North American Headquarters	Cyber Security	Fulton County(North)	30
IST Management Services	Corporate Headquarters	Business Management Consultant	Fulton County(South)	30
MooveGuru	Corporate Headquarters	Property Software	Fulton County (North)	30
Siemens Traction	Division Headquarters	Transportation & Intelligent Mobility Service	Forsyth County	26
Asos.com	Distribution Center	Fashion Retailer	Fulton County (South)	25
Buckhaven Construction	Corporate Headquarters	General Contracting	DeKalb County	20
MessageGears	Corporate Headquarters	Email Marketing Technology	City of Atlanta/Fulton County	20
Server Farm	Data Center	Operational Efficiencies	Gwinnett County	20
Trillith Studios	Creative Office Center	Film & Television Studio	Fayette County	20
Blume Global	Branch Office	Supply Chain Software	tbd	17
AinFox	Distribution Center	Gymnastics Equipment	Gwinnett County	15
ePac Flexible Packaging	Manufacturing Facility	Digitally-Based Packaging Company	Gwinnett County	15
Kobiton	Corporate Headquarters	Mobile Testing Platform	City of Atlanta/Fulton County	15
Pontoon Brewing Company	Brewery	Contract Brewing for Craft Beer & Other Beverages	DeKalb County	15
ExamMed	Corporate Headquarters	Virtual Healthcare Technology Platform	Cobb County	12
Grayscale Labs Inc.	Corporate Headquarters	Automated Recruiting Process Software	City of Atlanta/Fulton County	12
Carputty	Corporate Headquarters	Auto Financial Services Platform	Fulton County(North)	10
McGee Group	Manufacturing Facility	Eyewear Production	Cobb County	10
MomentRanks	Corporate Headquarters	NFT Portfolio Investments	City of Atlanta/Fulton County	10



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Company	Facility Type	Product or Service	Location	Projected Number of New Jobs <sup>1</sup>
Northwest Mutual	Branch Office	Financial Services	Gwinnett County	10
Volcanica Coffee	Distribution Center	Specialty Coffee Roaster	Gwinnett County	10
ZK Teco	Corporate Headquarters	Biometrics Security Technology	Fulton County(North)	10
Reframe	Corporate Headquarters	Alcohol Reduction App	City of Atlanta/Fulton County	8
Gimme Vending	Distribution Center	Vending Hardware & Software	City of Atlanta/Fulton County	5
SmartPM	Corporate Headquarters	Construction Schedule Analytics Software	DeKalb County	5
Delta Engineering	Manufacturing Facility	Leak Detection Equipment	Gwinnett County	4
Vivo	Headquarters	Online Fitness Classes	City of Atlanta/Fulton County	4
Amazon.com	Distribution Center	eCommerce	Fulton County(North)	tbd
ASOS	Distribution Center	eCommerce Fashion Retailer	Fulton County(South)	tbd
Carvana	Corporate Office	Used Car Dealer	City of Atlanta/Fulton County	tbd
Cherry Street Energy	Corporate Headquarters	Solar Energy	City of Atlanta/Fulton County	tbd
DecisionLink	Corporate Headquarters	Customer Value Management Platform	City of Atlanta/Fulton County	tbd
Flock Safety	Corporate Headquarters	Solar-Powered Cameras & Surveillance Equipment	Fulton County(North)	tbd
Global Payments	Branch Office	Payment Technology(Fintech) and Software Solutions	Fulton County(North)	tbd
Gray Television	Movie Studio	Digital Media and Broadcasting	DeKalb County	tbd
OncoLens	Corporate Headquarters	Patient Care Software Platform	City of Atlanta/Fulton County	tbd





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Radial	Distribution Center	Logistics Services	Henry County	tbd
SAIA	Corporate Headquarters	LTL Freight Shipping & Logistics Services	Fulton County(North)	tbd
SalesLoft	Corporate Headquarters	Sales Engagement Platform	City of Atlanta/Fulton County	tbd
Springbot	Corporate Headquarters	eCommerce Marketing Platform	City of Atlanta/Fulton County	tbd
SUNDAY	Corporate Headquarters	Retail FinTech	City of Atlanta/Fulton County	tbd
Tyler Technologies	Branch Office	End-to-End Information Management Solutions and Services	Gwinnett County	tbd