



**LEADING  
TECHNOLOGY  
VERTICALS**

- Financial Technology (FinTech) including Transaction Processing
- Cyber Security
- Health Information Technology (Health IT)
- B2B Software
- Digital Media & Content
- Smart Grid Technology

Metro Atlanta is a world-class hub for technology design, implementation and innovation. As one of the fastest-growing high-tech urban centers in the nation, Atlanta is leading the way in creating a national center for innovation and industry growth. Powered by the strength of approximately **14,000 technology establishments** employing nearly **189,000 technology workers**, Atlanta's technology ecosystem fosters the entire lifecycle of innovation, from startups to FORTUNE 500 companies.

Driving much of today's innovation in metro Atlanta is the unparalleled access to talent. Home to 70 colleges and universities with more than 275,000 students enrolled, Atlanta has created a robust talent pipeline unmatched in the region. This has led to a dramatic increase in university and privately-funded accelerators and corporate innovation centers as companies look to leverage world-class students and faculty talent.

**KEY STATS**

- More than 189,000 workers in the tech industry and approximately 14,000 tech establishments in metro Atlanta  
– *Technology Association of Georgia*
- #3 City with the highest STEM employment growth in the nation  
– *Atlanta Journal Constitution, January 14, 2015; Wallet Hub*
- #4 North American metro area for competitiveness in IT and communications industry  
– *Conway Inc. and Site Selection Magazine, October 2015*
- Approximately 25 percent of the global security revenue market share is generated by companies in Georgia  
– *Technology Association of Georgia*
- Georgia is home to more than 115 information security companies  
– *Technology Association of Georgia*
- Georgia offers up to a 30 percent tax credit to digital entertainment companies producing in the state  
– *Georgia Department of Economic Development*
- More than 30,000 working entertainment professionals call Georgia home  
– *Georgia Department of Economic Development*
- One of the top 10 Tech Talent markets in the nation  
– *CBRE, 2016*
- #5 Best U.S. City for Tech Start-ups  
– *Sungard Availability Services, 2016*

**MAC STAFF**

**GRANT WAINSCOTT**

Senior Director  
Technology Ecosystem Expansion  
404.586.8462  
gwainscott@macoc.com

**DAVID HARTNETT**

Chief Economic Development  
Officer  
404.586.8443  
dhartnett@macoc.com



**LOCAL  
BUSINESSES**

- Airwatch by VMWare
- Cartoon Network
- Clearleap
- CNN
- Dell
- Elavon
- FirstData
- Global Payments
- Hi-Rez Studios
- IBM
- Kabbage
- Mailchimp
- Microsoft
- NCR
- Pindrop Security
- Pinewood Atlanta Studios
- SalesLoft
- TSYS Payment Solutions
- Turner Studios
- Tyler Perry Studios
- Verisign

**SCHOOL & ACADEMIC PROGRAMS**

- Clayton State University – Film & Digital Media Center
- Georgia Tech College of Computing, MS in Information Security
- Georgia Tech for Information Security & Privacy Institute
- Georgia Tech Research Institute, Information & Communications Lab
- Kennesaw State University – Graduated & Undergraduate degrees in Information Security & Assurance
- Savannah College of Art & Design (SCAD) – Film & Digital Media Center and Electronic Arts (EA) Research Lab
- University of Georgia New Media Institute

**INDUSTRY PARTNERS**

- Alpharetta Technology Commission (ATC)
- American Transaction Processors Coalition (ATPC)
- Atlanta Science Festival
- Georgia Game Developers Association (GGDA)
- Georgia Studio & Infrastructure Alliance
- Greater Alpharetta Technology Network (GATN)
- Innovation Alliance of DeKalb County
- National Technology Security Coalition
- Technology Association of Georgia (TAG)
- Venture Atlanta

**INCUBATORS, ACCELERATORS & CO-WORKING SPACES**

- ATDC Georgia Tech
- Atlanta Tech Village
- Center for Civic Innovation Atlanta
- Collider
- Cornerstone Coworking
- Emergence at ATV
- Flashpoint & Georgia Tech
- Flatiron City
- Georgia Tech VentureLab
- Ignite HQ
- NeuroLaunch
- NEX Atlanta
- Opportunity Hub
- CivicX
- Roam
- Strongbox West
- Switchyards Downtown Club
- Tech Square Labs
- The Innovation Factory