



Dr. Jerry Parrish

Chief Economist, Metro Atlanta Chamber



Dr. Jerry Parrish serves as the Chief Economist at the Metro Atlanta Chamber, where he leads the Economic Research team. In this role, he provides critical data analysis and insights that support MAC's Economic Development team, its regional partners, and business leaders throughout metro Atlanta. His work informs strategic decisions, identifies key economic trends, and helps shape policy and business strategy across the region.

A recognized expert in regional economics, he is a trusted voice on issues impacting Atlanta's business climate, workforce trends, and long-term economic competitiveness. He regularly delivers data-driven briefings to industry groups, and policymakers, and is known for translating complex economic data into clear, actionable insights. Before joining MAC, Dr. Parrish held a number of leadership roles in both the public and private sectors, providing economic expertise across a range of industries.

Topics Jerry can address

- Metro Atlanta's economy
 - Eighth-largest and one of the fastest-growing areas in the nation
 - 70% of Fortune 500 companies have a presence in the Atlanta metro area
 - Nearly two-thirds of Georgia's job growth is concentrated in metro Atlanta
 - Lower cost of doing business than peer regions
- Georgia's economy
 - Business environment - #1 state for business for 12 consecutive years
 - Consistent and predictable policies create confidence for employers and job seekers alike
 - Prioritize job creation as the most effective way to drive tax revenue

About the Metro Atlanta Chamber

The Metro Atlanta Chamber (MAC) serves as a catalyst for a more prosperous and vibrant region. We work to advance economic growth and improve metro Atlanta's quality of life across the 29-county metro Atlanta region. Our charge is to expand the region's thriving economy, advocate for a competitive business climate, and elevate metro Atlanta's story on a global scale to ensure that this region continues to rise as one.

For more information
visit MetroAtlantaChamber.com.

Media contact

Abby Turano
404-290-0354 | aturano@macoc.com