METRO ATLANTA Metro Area Comparisons *Demographics*	Atlanta, GA	Minneapolis-St. Paul, MN
Metro Area Population		
Population (2025 Estimate)	6,482,182	3,790,295
Population Change (2024-2025)	61,953	29,400
Net Migration (2024-2025)	36,418	17,050
Projected Population (2030)	6,899,495	3,918,573
Projected Population Growth Rate (2025-2030)	6.4%	3.4%
Median Age (2024 Estimate)	37.7	38.5
Foreign Born Population (2024 Estimate)	16.0%	11.4%
Sources: U.S. Census Bureau, 2024 Population Estimates; 2024 American Community Survey; Woods & Poole Economics MSA Profile, 2024.		
Metro Area Education		
Educational Attainment: Earned High School Degree or Higher (2024)	91.5%	94.5%
Educational Attainment: Earned Bachelor's Degree or Higher (2024)	43.9%	45.9%
Educational Attainment: Earned Graduate or Professional Degree (2024)	17.5%	16.3%
Higher Education: Degrees Awarded (Bachelor's/Master's/Doctor's) (AY 24-25)	50,567	59,884
Higher Education: Students Enrolled (AY 24-25)	304,827	269,763
Sources: U.S. Census Bureau, 2024 American Community Survey; Lightcast, 2026.		
Economic Indicators	Atlanta, GA	Minneapolis-St. Paul, MN
State GDP (Millions) (2026)	$958,277	$547,927
Source: U.S. Bureau of Economic Analysis, Accessed via FRED, 2026.		
Annual Job Growth (August 2025 - August 2026 nonfarm employment change)	-14,300	27,800
Source: U.S. Bureau of Labor Statistics retrieved from FRED, 2026; U.S. Bureau of Labor Statistics, 2026.		
Metro Area Workforce		
Labor Force (2026)	3,351,591	2,084,872
Unemployment Rate (2026)	3.2%	4.4%
Median Annual Wage (2025)	$51,170	$59,320
Source: U.S. Bureau of Labor Statistics retrieved from FRED, 2025; U.S. Bureau of Labor Statistics, 2025, Census.		
Transportation	Atlanta, GA	Minneapolis-St. Paul, MN
Metro Area Air Service	*ATL*	*MSP*
International non-stop markets served	87	35
Domestic non-stop markets served	160	133
Total non-stop markets served	247	168
Average Price: Gasoline, All Types (Cost per Gallon/3.785 Liters)	$3.97	$4.96
Source: HJIA, Jun 2026, FRED (Gas Prices).		
Regional Container Port Service	*Savannah, GA*	*Baltimore, MD*
Distance to ocean port (miles)	250	965
Source: Google Maps; individual port websites.		
Cost of Living	Atlanta, GA	Minneapolis, MN
COLI (2025)	94.7	92
Average Monthly Apartment Rent [950 sq.ft. 2BR 2BA] (2025)	$1,500	$1,453
Median Listing Price of Active For-Sale Homes (October 2025)	$425,000	$434,900
Source: C2ER Cost of Living Index 2025; realtor.com, November 2025.		

Commercial Real Estate	Atlanta, GA	Minneapolis-St. Paul, MN
Metro Area Office Market	*Atlanta-Sandy Springs-Alpharetta, GA*	*Minneapolis-St. Paul-Bloomington, MN-WI*
Class A Asking Rent ($/sq.ft./yr.)	$35.96	$29.11
Class B Asking Rent ($/sq.ft./yr.)	$25.39	$24.23
Total Office Market Inventory- Class A,B,C (sq.ft.)	334,411,578	205,826,010
Total Office Market Vacancy Rate-Class A,B,C	16.8%	11.9%
Metro Area Industrial Market	Atlanta, GA	Minneapolis, MN
Flex Asking Rent ($/sq.ft./yr.)	$15.18	$11.81
Logistics Asking Rent ($/sq.ft./yr.)	$8.89	$9.01
Total Industrial Market Inventory (sq.ft.)	868,714,212	438,133,524
Total Industrial Market Vacancy Rate	8.1%	4.2%
Source: CoStar, 2026.		

Cost of Business	Atlanta, GA	Minneapolis, MN
	Atlanta-Sandy Springs-Roswell GA	Minneapolis-St. Paul-Bloomington MN-WI
Overall Cost of Doing Business Index (Average = 100)	94.2	106.1
Tax Cost Component	86.4	116.1
Source: Moody's Analytics, U.S. Metro Area Cost of Doing Business Index (December 2023), January 2026).		
State Doing Business Rankings	*GA*	*MN*
State Ranking: Top 20 States for Doing Business 2025	#1	not in top 20
State Ranking: Top 25 State Business Climates 2025	#3	not in top 25
Source: Area Development, Q3 2026; Site Selection, November 2025.		
State Electricity Prices	*GA*	*MN*
All Sectors (avg price per kilowatt-hour)	12.03 ¢	12.67 ¢
Residential (avg price per kilowatt-hour)	14.73 ¢	15.82 ¢
Commercial (avg price per kilowatt-hour)	11.50 ¢	12.27 ¢
Industrial (avg price per kilowatt-hour)	7.81 ¢	9.32 ¢
Source: Energy Information Administration, 2025 annual averages.		
State Taxes	*GA*	*MN*
State Ranking: State Corporate Tax Component - 2026	9	43
State Corporate Income Tax (March 23, 2026)	4.99%	9.80%
State Gross Receipts Tax (Jan. 1, 2026)*	none	none
State Individual Income Tax (March 23, 2026)	4.99%	5.35-9.85% (4 brackets)
State Sales Tax (Jan 1. 2025)**	4.00%	6.875%
*Source: The Tax Foundation, State Tax Competitive Index 2026, Facts & Figures 2026. *Gross Receipts taxes are complex business taxes imposed at a low rate but on a wide base of transactions, resulting in high effective tax rates that can vary by industry. **State sales tax rates indicated. City, county and municipal rates vary.*		
State Unemployment Insurance	*GA*	*MN*
Maximum Taxable Earnings	$9,500	$44,000
New Employers Tax Rate (based on taxable wages)	2.70%	Industry Average
Source: ADP, Fast Wage and Tax Facts 2025.		

Headquarters	Atlanta, GA	Minneapolis, MN
Fortune 500 (2026)	14	16
Fortune 1000 (2026)	15	6
Total Listed Companies	29	22
Source: Fortune, Inc.		